



## ReProLa – Regionally specific land management in urban-rural partnerships

Stadt-Land-Plus: Achieving more together for strong urban-rural partnerships

## **Motivation**

Economic growth, demographic developments, and changing lifestyles result in increased land use conflicts. The production of regional agricultural goods can help increase regional value, improve the quality of resources, and alleviate urban-rural conflicts regarding land use.

## **Goals and approaches**

With the Nuremberg Metropolitan Region functioning as an example, ReProLa connects land management and the production as well as marketing of regional agricultural goods. It establishes land use monitoring in order to identify changes and the driving forces behind them. ReProLa systematically records the relevance of specific land and environmental impacts. This includes enhancing regional value chain potentials. It also investigates potentials with regard to employment and the creation of added-value. A goal of ReProLa is to improve the decision-making process concerning land management on a municipal level and to preserve land for the production of regional goods.

## **Expected results and transfer**

The urban-rural partnership will initiate a dialogue seeking to improve management structures for regional land management in the project region. ReProLa will develop and operationalize a governance structure that relies heavily on inter-municipal participation. ReProLa will distribute the results achieved in the project region and among the Board of German Metropolitan Regions.



Agricultural land for regional food supply

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